

Transitioning to a Cochlear™ Baha® Implant System

Consistent and Reliable Access to Sound

If your child has a conductive or mixed hearing loss or single-sided deafness and wears a Baha® Softband or SoundArc, it might be time to start considering the transition to the Baha 5 Implant System. For children ages five and older who qualify, the natural progression from a non-surgical solution to the Baha Implant System helps to improve the transmission of sound and helps ensure your child can benefit from consistent and reliable access to hearing for life.^{1*}

The Baha Implant is the foundation of every Baha System. This critical part of the Baha Implant System is designed to promote faster and stronger integration between the bone and the implant for better sound transmission.² This means your child can experience consistent access to sound, which is one of the most important benefits of direct bone conduction.



“Once you see the difference that it’s made on your child, it’s so worth it. It’s not a long surgery and it’s not a long recovery.”

Emily G. - Josh's Mom, Bilateral Baha Attract recipient

5 Reasons to Transition to the Baha Implant System

1. **Has proven long-term reliability** and provides better sound transmission than compared to non-surgical solutions.^{3,4}
2. **Provides more discretion** than the Softband for older children and may give them an increased level of confidence with their peers.
3. **The implant system and procedure are covered by many insurance plans** including Medicare and Medicaid.**
4. **Offers a choice of sound processor power options** to meet your child’s hearing needs today and in the future.
5. **Includes a new Baha 5 Sound Processor** so your child can continue to use their current sound processor as a back-up device.

Hear now. And always



Wearing Options to Fit Your Child's Needs

The Baha Implant System offers two ways to connect to better hearing.

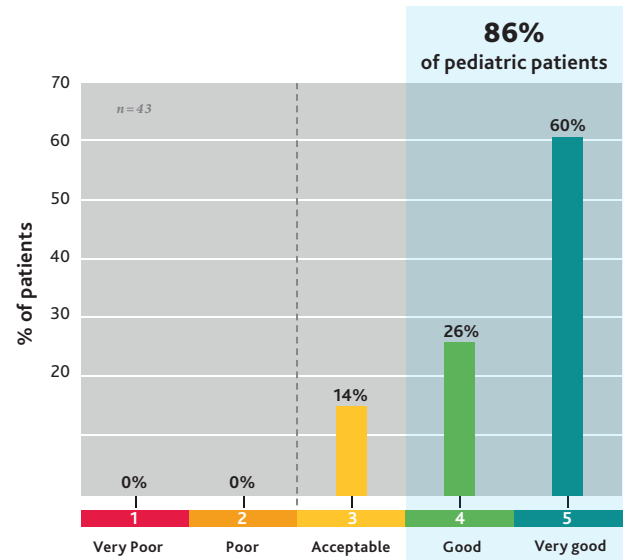
The Baha Attract System (magnetic connection) and the Baha Connect System (abutment connection) both use the state of the art implant technology which is designed to be a permanent hearing solution for your child, ultimately helping them to hear and communicate with confidence.

The Baha Attract System - An Invisible Connection to Sound

The Baha Attract System uses internal and external magnets that has an invisible link between the implant and the sound processor that is easy to hide.

86%
of pediatric patients using a Baha Attract System rated their speech understanding to be good or very good.⁵
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Excellent Speech Understanding



If you have questions, we have experts ready to assist you! Learn about the process, our products, technology and company from our highly skilled Concierge team.

- Concierge@Cochlear.com
- 1 800 216-0228

Speak with your child's audiologist about next steps to transitioning to the **Baha Implant System**.

1. Flynn MC. Design concept and technological considerations for the Cochlear Baha 4 Attract System. Cochlear Bone Anchored Solutions AB, E82744, Nov 2013.
2. den Besten CA, Stalfors J, Wigren S, Blechert JI, Flynn M, Eeg-Olofsson M, Aggarwal R, Green K, Nelissen RC, Mylanus EA, Hol MK. Stability, Survival, and Tolerability of an Auditory Osseointegrated Implant for Bone Conduction Hearing: Long-Term Follow-Up of a Randomized Controlled Trial. *Otol Neurotol*. 2016;37(8):1077-1083.
3. Heywood et al., (2011) Comparison of hearing thresholds obtained with Baha preoperative assessment tools and those obtained with the osseointegrated implant. *Ear, Nose & Throat Journal*, 90(5), E21-E27.
4. Kara, A., Iseri, M., Durgut, M., Topdag, M., & Ozturk, M. (2016). Comparing audiological test results obtained from a sound processor attached to a Softband with direct an magnetic passive bone conduction hearing implant systems. *European Archives of Oto-Rhino-Laryngology*, 273(12), 4193-4198.
5. Sandberg A, Wigren S, Flynn M. Global clinical outcomes of a magnetic retention bone conduction hearing system. Presented at the 13th International Conference on Cochlear Implants and Other Implantable Auditory Technologies, Munich, Germany, June 18-21 2014.

Views expressed by Cochlear™ recipients and hearing health providers are those of the individual. Consult your hearing health provider to determine if you are a candidate for Cochlear technology. Outcomes and results may vary.

*In the United States and Canada, the placement of a bone anchored implant is contraindicated in children below the age of five.

**Coverage for adult Medicaid recipients varies according to state specific guidelines. Contact your insurance provider or hearing implant specialist to determine your eligibility for coverage.

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